

A systemic-functional approach to political rhetoric

Robert Spence
Abteilung für frankophone Studierende
Fachrichtung 4.6 Angewandte Sprachwissenschaft
sowie Übersetzen und Dolmetschen
Universität des Saarlandes
D-66041 Saarbrücken
Tyskland

r.spence@mx.uni-saarland.de
<http://www.uni-saarland.de/~r.spence/>

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1. Why political rhetoric?
2. Why a systemic-functional approach?
 - (a) Advantages and disadvantages of systemic functional linguistics (SFL)
 - (b) Basic features of SFL
 - (c) Culture, situation, language, text
3. What are some of the theoretical tools that SFL provides?
 - (a) stratality
 - (b) metafunctional diversity
 - (c) rank
4. A concrete example: a speech by Malcolm Fraser
 - (a) context of the speech
 - (b) phonology of the speech
 - (c) some systemic-functional modes of analysis applied to key passages
5. Summary